

888-5 PEARSON



Ad Valorem Appraisal Services for Municipal Tax Administrations

Our History

Bob and Fred Pearson have been in the mass appraisal business since 1981 consistently meeting the needs of municipalities for ad valorem work. Our company has grown to over 50 employees, many specializing in specific roles in the reappraisal process. Since our incorporation, we have completed over 150 turnkey appraisal projects and have appraised over 2 million parcels. Our appraisers have experience working with multiple CAMA systems and receive support from our IT staff which has years of industry specific experience. Pearson's Appraisal Service strongly believes in providing high quality and comprehensive appraisal solutions. We maintain ethical and professional standards in all phases of our appraisal work. Our employees play a unique role in working with both the general public and government organizations. Many of our appraisers are qualified in multiple states for ad valorem appraisal, and our owners and managers are members of numerous state assessor associations and the IAAO. Bob and Fred Pearson are well respected for their hands on approach and personal attention they give to each project, solution, and client.

Our Appraisal Services

Turnkey- Our staff is responsible for all the tasks associated with the reappraisal project. Our experience and the size of our company are reasons why tax administrations repeatedly return to us to manage their reappraisal projects. Most tax offices do not have the time and/or resources to allocate to such an intensive project while still maintaining their annual duties. Count on us to focus specifically on your reappraisal needs to produce an accurate and equitable end result.

The major phases of our TurnKey option include:

- A multi-faceted public relations campaign throughout the entire project
- Property Record Card Development
- Property Data Collection/Verification of
 - Land
 - Residential
 - Commerical/Industrial
 - Agricultural
 - Unique properties (waterfront, mineral deposits, etc.)
- Data Entry
- Database Management
- Neighborhood creation and maintenance
- Sales Qualification
- Sales Analysis
- Development of Schedules of Value
- Mailing of value change notices
- Web hosting of property data
- Staffing and management of informal and formal appeals

Commercial/Industrial Appraisals- These classifications of properties often pose a greater challenge as the approaches used on these properties often differ from residential methodology. Allow your staff to focus on residential properties while our commercial appraisers tackle the intricacies of these complex appraisals. Our commercial appraisers have invaluable knowledge of these properties throughout your region; knowledge that ensures a more accurate reappraisal.

Per Diem- If your tax office is considering managing an in-house reappraisal project but lacks the resources to complete the work in a timely manner, let us help staff your project with experienced appraisers and/or sales analysts. Our employees will work with your staff to collect and verify field data, study the market, or any other specific tasks your office may need help staffing.

Other Products and Services Offered By Pearson's Appraisal Service

My Tax Office

Pearson's Appraisal Service offers a fully customizable CAMA system for managing real property tax records. Our software, developed by appraisers for appraisers, is offered as a compliment to our appraisal service or as an independent product.

SLIDR

Street Level Imaging & Data Review is a product designed for municipalities seeking a low-cost method of property data review without sacrificing accuracy and quality. SLIDR provides appraisers in the field with industry technology previously confined to the office.

CAPS

Complete Appraisal Platform Solution is a technologically advanced software package which powers SLIDR. CAPS simplifies data management and allows all aspects of the reappraisal project to operate more efficiently.



For additional information on these services please call 800-828-3129 Monday thru Friday 8:30am to 5:00 pm.
