

PEARSON'S
APPRAISAL SERVICE
INCORPORATED

Software Engineering & Web Services

Pearson Appraisal Services Inc is one of today's foremost appraisal companies specializing in providing state municipalities with the professional services required for making equitable and quality reappraisals of real properties.

Our services are tailored to meet the specific needs of local governments--be it assisting with the appraisal of complex properties, performing a researched sales analysis, appraising new construction, helping with informal hearings, or providing the services of one of our experienced appraisers on an "as-needed" basis.

With the increased need for quick accessibility of parcel information, we have seen a growing demand on existing tax systems and vendors who were not committed to fulfilling the needs of their clients. Our clients demanded new systems and turned to us for answers; we have stepped up to the plate with an increasing line of custom written applications, including our newest complete CAMA package which will be released 3Q 2004.

All of our Desktop Applications

- Are written in Microsoft's .NET Framework, ensuring the use of the newest technology and greatest compatibility with the next generation of Microsoft Windows Applications.
- Use a standard ODBC database connection, we are able to use our software with a variety of databases including Microsoft SQL Server, Microsoft Access, Oracle, MySQL, Progress and Dbase to name a few.
- Include a very powerful e-mail error reporting and logging system. When an error happens, our software does two things. First the error is logged on your computer for review later if needed. Also that error message is immediately e-mailed to our support team. This ensures that if you have an error, we can provide the quickest and most accurate response. We can also use this feature for tracking any number of events to help us track the use of our software and make it better.
- Have a very simple and easy to use software update feature. Simply go to Tools, advanced and choose update software. Our software will update itself automatically from our web server. This provides an extremely fast and user friendly way to provide our customers with the newest version of our software products.
- Are compatible with Windows NT 4, 98, ME, 2000, 2003 and XP.

All of our Web Applications

- Are written in PHP/MySQL and DHTML ensuring the best of both the Linux web server environment and Open Source Development. Hands down, PHP and MySQL are the most popular tools for web development because of their great power and support.
- Use a very powerful error reporting class with both error logging on our web server, but also e-mail reporting to our support team to ensure the fastest response.

Our Web Servers

- Pearson Appraisal Services Inc uses only dedicated web servers to ensure we have complete control of our web hosting environment. This also allows us to manage the amount of space, memory and speed of the systems we use for maximum performance.
- Are serviced by 10 internet backbone providers with over 15Gbps of redundant bandwidth available to provide unparalleled uptime and available burst bandwidth.
- Are monitored 24x7 by software on the servers and remotely to ensure that if something goes wrong, our support team will be notified immediately. There is also someone onsite 24x7 incase of hardware failure.

Our Support & Development Team

- Is A+ Certified and each member has over 10 years of technical support and software development engineering.
- Is trained for phone, onsite and remote support.
- Can provide onsite hardware and software installation and troubleshooting including LAN Network cabling and custom built computer installation.
- Is willing to help you with all your support needs from making your printer work again and replacing failed hardware to providing reliable custom built systems and helping reduce your computer and printing related supply costs.